I Advertising Revenue By Publisher: Y2017 I

Persatuan **Penerbit Penerbit** Majalah, Malaysia
Magazine **Publishers** Association - Malaysia

mpa Publishers Information Bureau

Publisher (RM)	No of Titles	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Total
1. Astro Digital Publications	8	315,400	302,400	306,300	315,500	237,900	232,900	182,900	167,900	-				
2. Blu Inc Media	20	3,055,811	2,633,574	3,665,334	3,758,067	4,093,704	3,206,749	2,680,337	2,795,815	3,415,688				
3. Big Road Media	2	381,100	241,600	179,600	229,600	185,100	267,460	83,050	63,400	118,800				
4. Kump. Karangkaraf	21	975,300	864,900	717,000	901,000	1,233,200	1,696,100	1,062,800	504,400	605,900				
5. Mongoose Publishing	6	970,447	354,085	867,975	979,341	793,656	778,496	362331	561,258	167,945				
6. Perception Media	1	-	-	-	-	179,000	-	-	-	-				
7. Sledgehammer	2	18,400	-	59,200	-	193,900	-	56,600	-	-				
8. Utusan Karya	10	199,150	189,150	163,484	122,834	187,074	264,574	247,374	217,374	**276,674**				
Monthly Total		5,915,608	4,585,709	5,958,893	6,306,342	7,103,534	6,446,279	4,675,392	4,310,147	4,585,007				
Cumulative		5,915,608	10,501,317	16,460,210	22,766,552	29,870,086	36,316,365	40,991,757	45,301,904	49,886,911				

2-96, Jalan Prima SG 3/2, Taman Prima, Sri Gombak, 68100 Batu Caves. Selangor. Tel: 03-6186 8066 Fax: 03-6186 2066
www.mpamalaysia.org

I Advertising Revenue By Monthly: Y2017 I

Astro Digital Publications Sdn Bhd

Magazine (Ringgit Malaysia)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Astroview	M	39,400	39,400	33,400	33,400	33,400	24,400	24,400	24,400				
2. Car	M	69,600	75,600	Nil	Nil	Nil	Nil	Nil	Nil				
3. FourFourTwo	M	28,900	28,900	23,400	23,400	23,400	23,400	Nil	Nil				
4. Ifeel	M	53,700	49,700	45,700	45,700	37,700	41,700	49,700	29,700				
5. InTrend	M	52,800	52,800	52,800	62,000	52,400	57,400	52,800	52,800				
6. Men's Uno	M	71,000	56,000	151,000	151,000	91,000	86,000	56,000	61,000				
Total		**315,400**	**302,400**	**306,300**	**315,500**	**237,900**	**232,900**	**182,900**	**167,900**				

W - Weekly
F - Forthnightly
M - Monthly

BM - Bi-monthly (every 2 months)
Q - Quaterly (every 3 months)
BA - Bi-annual (every 6 months)
A - Annual

1, Jalan SR 8/3, Level 3, Wisma SSP, 43300 Seri Kembangan
Tel: 03-9543 9664 Fax: 03-8941 6094

I Advertising Revenue By Monthly: Y2017 I

BluInc | **Blu Inc Media Sdn Bhd**

mpa Publishers Information Bureau

Magazine (RM)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Cleo	M	175,630	103,893	151,121	141,725	78,040	119,010	121,445	302,649	116,580			
2. Cosmopolitan	M	73,726	71,126	101,501	78,888	184,388	120,788	92,488	174,488	66,588			
3. EH	M	153,813	162,294	180,095	219,896	295,961	250,461	162,357	104,981	108,994			
4. Female	M	387,969	359,394	297,711	296,306	454,497	330,381	307,804	333,246	190,756			
5. Glam	M	262,208	271,352	526,152	560,092	474,400	423,252	312,402	95,646	598,892			
6. Golf Digest	M	54,000	66,740	72,760	60,160	60,300	47,280	66,460	54,140	40,980			
7. Glam Deko	BM	-	80,732	-	138,401	-	110,201	-	84,641	-			
8. Glam Lelaki	M	94,281	66,081	137,281	161,281	115,021	66,781	72,281	93,281	194,281			
9. Harper's Bazaar	M	174,760	246,830	541,671	474,730	442,485	202,836	229,025	157,630	444,790			
10. Her World	M	351,973	117,862	200,065	142,406	306,486	306,486	293,531	153,631	111,721			
11. Home & Decor	M	106,500	38,500	46,500	58,500	76,500	97,500	70,500	67,500	63,710			
12. HWM	M	121,500	60,000	77,725	79,500	71,500	83,500	54,500	60,000	38,000			
13. Icon	M	102,860	81,860	189,860	151,770	414,800	155,750	115,850	116,350	293,350			
14. Jelita	M	116,220	137,370	89,004	102,382	106,991	150,477	80,710	53,904	69,385			
15. Marie Claire	M	64,894	107,126	173,294	148,781	143,081	83,421	90,781	127,816	69,385			
16. Nuyou	M	460,084	379,894	496,619	538,809	408,275	292,881	330,418	525,982	69,385			
17. Shape	M	16,500	11,000	16,500	27,500	16,500	26,000	52,500	11,000	69,385			
18. The Peak	M	136,700	158,580	169,500	188,700	299,540	193,200	130,080	155,600	259,200			
19. Women's Weekly	M	202,193	112,940	197,975	188,240	144,939	146,544	97,205	123,330	161,559			
Total		**3,055,811**	**2,633,574**	**3,665,334**	**3,758,067**	**4,093,704**	**3,206,749**	**2,680,337**	**2,795,815**	**3,415,688**			

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Lot 7, Jalan Bersatu 13/4, Sec 13, 46200 Petaling Jaya.
Tel: 03-7952 7140 Fax: 03-7960 6448

I Advertising Revenue By Monthly: Y2017 I

Big Road Media (M) Sdn Bhd

Magazine (RM)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1.Top Gear (English)	M	299,700	148,200	122,200	148,200	115,700	188,460	102,700	63,400	174,200			
2.Top Gear (Chinese)	M	81,400	93,400	57,400	81,400	69,400	79,000	63,400	63,400	63,400			
Total		**381,100**	**241,600**	**179,600**	**229,600**	**185,100**	**267,460**	**83,050**	**63,400**	**118,800**			

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31-5, Block E1, Dataran Prima, Jalan PJU 1/42, 47301 Petaling Jaya.
Tel: 03-7880 2788 Fax: 03-7880 8677

KUMPULANMEDIA karangkraf

GROUP MAJALAH KARANGKARAF SDN BHD

mpa Publishers Information Bureau

Magazine (RM)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Hijabista	M	27,200	87,200	-	63,800	-	-	86,000	-	-			
2. Impiana	M	26,800	17,400	17,400	22,400	38,600	26,200	21,200	-	-			
3. Keluarga	M	33,200	75,200	57,200	85,800	151,800	183,800	99,200	-	93,200			
4. Laman Impiana	BM	23,000	-	-	20,000	-	-	16,200	-	-			
5. Majalah PC	M	-	7,000	7,000	-	-	-	-	-	-			
6. Maskulin	M	21,200	8,000	8,000	24,000	86,000	56,000	69,200	-	20,000			
7. Mingguan Wanita	W	493,500	309,600	275,000	309,600	360,800	661,500	274,800	298,000	279,500			
8. Nona	M	161,800	161,800	55,800	105,800	315,800	423,800	162,600	43,000	109,800			
9. Pa & Ma	M	83,800	73,000	103,400	97,400	175,400	151,400	97,400	163,400	103,400			
10. Pengantin	M	40,600	75,000	112,000	112,000	-	-	105,600	-	-			
11. Rasa	M	21,400	12,900	13,400	17,400	42,000	105,600	89,600	-	-			
12. Remaja	M	42,800	37,800	67,800	42,800	62,800	87,800	41,000	-	-			
Total		**975,300**	**864,900**	**717,000**	**901,000**	**1,233,200**	**1,696,100**	**1,062,800**	**504,400**	**605,900**			

No 1, Jalan Renggam 15/5 Off Persiaran Selangor Seksyen 15, 40200 Shah Alam Tel: 03-5101 7388 Fax: 03-5101 7588

I Advertising Revenue By Monthly: Y2017 I

mongoose | Mongoose Publishing Sdn Bhd

mpa Publishers Information Bureau

Magazine (RM)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Elle Malaysia	M	230,762	96,195	96,195	265,795	178,779	180,995	-	111,830	330,296			
2. Esquire	M	220,374	-	328,229	354,835	153,276	126,670	76,055	190,602	329,395			
3. Expatriate Lifestyle	M	144,185	138,285	213,635	133,685	263,285	233,135	103,485	93,085	106,985			
4. Men's Health	M	80,348	-	72,398	53,318	42,188	42,188	35,828	35,828	42,188			
5. Timeout KL	M	210,190	119,605	102,610	116,800	113,940	153,320	111,135	94,085	156,620			
6. Women's Health	M	84,588	-	54,908	54,908	42,188	42,188	35,828	35,828	42,188			
Total		**970,447**	**354,085**	**867,975**	**979,341**	**793,656**	**778,496**	**362331**	**561,258**	**167,945**			

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Level 36, Menara AmBank, 8 Jalan Yap Kwan Seng, 50450 Kuala Lumpur.
Tel: 03-2166 6650 Fax: 03-2166 6651

perception media

PERCEPTION MEDIA SDN BHD

mpa Publishers Information Bureau

Magazine (RM)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Media Planning Guide	A	-	-	-	-	179,000	-	-	-	-			
Total	**-**	**-**	**-**	**-**	**-**	**179,000**	**-**	**-**	**-**	**-**			

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2-96, Jalan Prima SG 3/2, Taman Prima, Sri Gombak, 68100 Batu Caves. Selangor.
Tel: 03-6186 8066 Fax: 03-6186 2066

SLEDGEHAMMER COMMUNICATIONS (M) SDN BHD

SLEDGEHAMMER COMMUNICATIONS (M) SDN BHD

Magazine (RM)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Marketing	BM	18,400	-	59,200	-	43,300	-	56,600	-				
2. MAD	A	-	-	-	-	150,600	-	-	-	-			
Total		**18,400**	**-**	**59,200**	**-**	**193,900**	**-**	**56,600**	**-**				

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22B, Jalan Mohd Fuad 1, Taman Tun Dr.Ismail, 60000 Kuala Lumpur.
Tel: 03-7726 2588 Fax: 03-7722 5712

I Advertising Revenue By Monthly: Y2017 I

Utusan Karya | Utusan Karya Sdn Bhd

mpa Publishers Information Bureau

Magazine (RM)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Al-Islam	M	7,650	7,650	8,700	6,700	7,650	7,650	7,650	5,950	5,950			
2. Harmoni	F	24,000	21,000	18,300	24,800	25,000	25,000	19,000	19,000	22,000			
3. Hijab Fesyen	M	9,000	9,000	9,000	9,800	9,800	9,800	9,800	9,800	9,800			
4. Infiniti	M	8,000	8,000	3,800	3,400	3,000	3,000	6,000	6,000	9,000			
5. I-sihat	M	9,200	9,200	12,300	6,300	12,200	12,200	15,200	15,200	18,200			
6. Mastika	M	32,500	32,500	17,584	8,234	35,024	32,524	35,024	32,524	42,524			
7. Saji	M	13,800	13,800	9,300	9,300	16,000	20,400	40,200	27,000	35,800			
8. URTV	F	12,500	12,500	18,400	18,400	18,400	18,400	23,000	23,000	23,000			
9. Wanita	M	82,500	75,500	66,100	35,900	60,000	135,600	91,500	78,900	110,400			
Total		**199,150**	**189,150**	**163,484**	**122,834**	**187,074**	**264,574**	**247,374**	**217,374**	**276,674**			

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Kompleks Sri Utusan, Lot 6, Jalan P/10, Kawasan Perusahaan, Bangi Seksyen 10, 43650 Bandar Baru Bangi, Selangor. Tel: 03-8926 2999