

I Advertising Revenue By Publisher: Y2017 I



Publisher (RM)	No of Titles	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Total
1. Astro Digital Publications	8	315,400	302,400	306,300	-	-	-							
2. Blu Inc Media	20	3,055,811	2,633,574	3,665,334	3,758,067	4,093,704	3,206,749							
3. Big Road Media	2	381,100	241,600	179,600	229,600	185,100	267,460							
4. Kump. Karangkaraf	21	975,300	864,900	717,000	901,000	1,233,200	1,696,100							
5. Mongoose Publishing	6	970,447	354,085	867,975	979,341	793,656	778,496							
6. Perception Media	1	-	-	-	-	179,000	-							
7. Sledgehammer	2	18,400	-	59,200	-	193,900	-							
8. Utusan Karya	10	22,128	21,017	18,165	13,648	-	-							
Monthly Total		5,738,586	4,417,576	5,813,574	5881656	6,678,560	5,948,805							
Cumulative		5,738,586	10,156,162	15,969,736	21,851,392	28,529,952	34,478,757							

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Astro Digital Publications Sdn Bhd



Magazine (Ringgit Malaysia)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Astroview	M	39,400	39,400	33,400	-	-	-						
2. Car	M	69,600	75,600	Nil	Nil	Nil	Nil						
3. FourFourTwo	M	28,900	28,900	23,400	-	-	-						
4. Ifeel	M	53,700	49,700	45,700	-	-	-						
5. InTrend	M	52,800	52,800	52,800	-	-	-						
6. Men's Uno	M	71,000	56,000	151,000	-	-	-						
Total		315,400	302,400	306,300									

W - Weekly
F - Fortnightly
M - Monthly

BM - Bi-monthly (every 2 months)
Q - Quaterly (every 3 months)
BA - Bi-annual (every 6 months)
A - Annual

1, Jalan SR 8/3, Level 3, Wisma SSP, 43300 Seri Kembangan
Tel: 03-9543 9664 Fax: 03-8941 6094

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Blu Inc Media Sdn Bhd



Magazine (RM)	ⓕ	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Cleo	M	175,630	103,893	151,121	141,725	78,040	119,010						
2. Cosmopolitan	M	73,726	71,126	101,501	78,888	184,388	120,788						
3. EH	M	153,813	162,294	180,095	219,896	295,961	250,461						
4. Female	M	387,969	359,394	297,711	296,306	454,497	330,381						
5. Glam	M	262,208	271,352	526,152	560,092	474,400	423,252						
6. Golf Digest	M	54,000	66,740	72,760	60,160	60,300	47,280						
7. Glam Deko	BM	-	80,732	-	138,401	-	110,201						
8. Glam Lelaki	M	94,281	66,081	137,281	161,281	115,021	66,781						
9. Harper's Bazaar	M	174,760	246,830	541,671	474,730	442,485	202,836						
10. Her World	M	351,973	117,862	200,065	142,406	306,486	306,486						
11. Home & Decor	M	106,500	38,500	46,500	58,500	76,500	97,500						
12. HWM	M	121,500	60,000	77,725	79,500	71,500	83,500						
13. Icon	M	102,860	81,860	189,860	151,770	414,800	155,750						
14. Jelita	M	116,220	137,370	89,004	102,382	106,991	150,477						
15. Marie Claire	M	64,894	107,126	173,294	148,781	143,081	83,421						
16. Nuyou	M	460,084	379,894	496,619	538,809	408,275	292,881						
17. Shape	M	16,500	11,000	16,500	27,500	16,500	26,000						
18. The Peak	M	136,700	158,580	169,500	188,700	299,540	193,200						
19. Women's Weekly	M	202,193	112,940	197,975	188,240	144,939	146,544						
Total		3,055,811	2,633,574	3,665,334	3,758,067	4,093,704	3,206,749						

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Lot 7, Jalan Bersatu 13/4, Sec 13, 46200 Petaling Jaya.
Tel: 03-7952 7140 Fax: 03-7960 6448

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GROUP MAJALAH KARANGKARAF SDN BHD



Magazine (RM)	F	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec
1. Hijabista	M	27,200	87,200	-	63,800	-	-						
2. Impiana	M	26,800	17,400	17,400	22,400	38,600	26,200						
3. Keluarga	M	33,200	75,200	57,200		151,800							
4. Laman Impiana	BM	23,000	-	-	20,000	-	-						
5. Majalah PC	M	-	7,000	7,000	-	-	-						
6. Maskulin	M	21,200	8,000	8,000	24,000	86,000	56,000						
7. Mingguan Wanita	W	493,500	309,600	275,000	309,600	360,800	661,500						
8. Nona	M	161,800	161,800	55,800	105,800	315,800	423,800						
9. Pa & Ma	M	83,800	73,000	103,400	97,400	175,400	151,400						
10. Pengantin	M	40,600	75,000	112,000	112,000	-	-						
11. Rasa	M	21,400	12,900	13,400	17,400	42,000	105,600						
12. Remaja	M	42,800	37,800	67,800	42,800	62,800	87,800						
Total		975,300	864,900	717,000	901,000	1,233,200	1,696,100						

